



## Business Diversity Abounds at the LB Airport Area Complex

Long Beach is known for its diverse business and residential communities. Located in the center of the city is perhaps its most diverse business community, the "Airport Area Complex." The Complex, situated just north of the San Diego Freeway (I-405) is bordered by Carson Street, Clark Avenue and Cherry Avenue.

This Complex is home to 180 companies, representing a broad range of industries. Naturally, many of the companies are defined as "Airport Dependent," requiring a location at an airport. Two examples of such firms are:

► Boeing, which operates the C-17 manufacturing and servicing center as well as Boeing Realty.

► Gulfstream Aerospace Corporation, which operates a final-phase manufacturing facility. Now in its 20th year, Gulfstream employs over 600 people at this location.

Other companies benefit significantly by being in close proximity to our airport. These include:

► FlightSafety International, whose world-class flight simulators are used to train pilots from around the world.

► Altheon, a Boeing company, is another international pilot training corporation that has chosen Long Beach for one of its training centers.

But the Airport Area Complex also includes many firms that have selected this location based on other factors. This area is home to the Airport Marriott Hotel, Skylinks Golf Course, and two institutions of higher learning, DeVry University and Embry-Riddle Aeronautical University. Plus, there's a cluster of Class-A commercial office developments, including the Kilroy Center and the Airport Business Park, that house companies

in fields ranging from accounting and law to real estate and physical therapy.

Based on a study completed in 2005, here's a snapshot of the Airport Area Complex and the significant impact that it has on our local economy.

- Total area: Approximately 1,700 acres
  - 1,166 acres City-owned, for airport purposes
  - Approximately 530 acres Boeing-owned
- Total number of businesses within the Complex: 180
- Number of Airport tenants (located on City-owned Airport property): 178
- Number of people employed: 15,940
  - 13,000 employed in manufacturing or transportation
  - 520 employed in trade, finance, insurance and real estate
  - 2,195 employed in services, including hotel, automotive, parking, health, legal and educational services
  - 235 employed in government or city service
- Average Salary: \$65,273
  - 60% higher than that of Los Angeles County (\$40,928); includes Boeing manufacturing
  - \$46,700 average salary for non-manufacturing positions; 14% higher than that of Los Angeles County

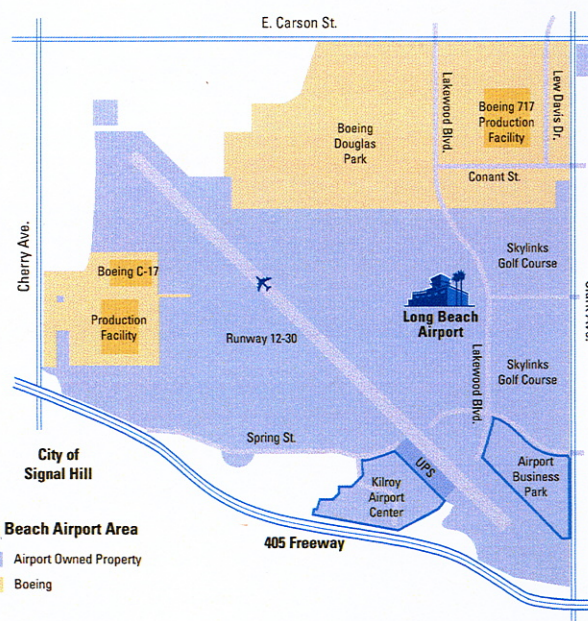
## A No-Brainer: You'll Want to Participate!

**Question:** Which 2006 Long Beach event attracted more than 80,000 people and included a grueling 54-mile water ski race to Catalina Island and back; a hugely popular sand castle-building contest; an extreme land-and-sea sports camp for people with disabilities; and world-class sailing?

**Answer: The Long Beach Sea Festival!**

Sea Festival, a two-month summer celebration that positions Long Beach as Southern California's top recreational summer destination, features an incredible range of events for families and visitors. It's also an ideal marketing and promotional vehicle for companies who sponsor the events and have their names associated with the Festival.

This year's Sea Festival will run from the end of June through August and will include another impressive lineup of events. For more information on how you can participate as a sponsor, please email Chris Pook at [crp78c@aol.com](mailto:crp78c@aol.com).



### To learn more

For more information on the Long Beach Airport Area Complex:

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